



girl scouts 
of michigan
shore to shore

Program Partner Guide Book

2025 - 2026

All about Program Partners

GSMISTS Program Partners are businesses, community groups, non-profits, and educational organizations that offer quality, engaging activities for our members. Program Partners offer unique opportunities to Girl Scout troops and families that help enhance the Girl Scout experience.

Our Program Partners have the autonomy to develop events and activities that best suit their needs and capabilities. From hands-on workshops to online classes, summer day camps or overnight camp-ins, our partners offer a wide variety of programming that our girls love!

Why should I become a Program Partner?

By offering events and programs to Girl Scouts, your business or organization can directly benefit from our 9,000+ members who are eager to try new things, learn skills, explore hobbies, or simply have fun with their Girl Scout network. Our troop leaders, parents, and girls crave community opportunities that can create memories to last a lifetime.

Program Partners receive advertisement, exposure, and increased revenue through the premier leadership development program for girls.

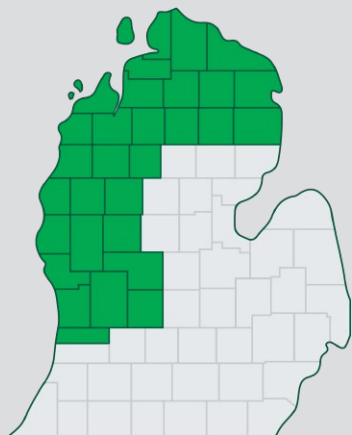
Types of Programs

Date-and-time events:

Partners who want to offer special events listed to our entire membership through the GSMISTS event calendar may choose to develop unique date-and-time events. Held once, monthly, semi-annually, or even once a year – you can decide what works best for you!

Programs On Demand:

Partners may choose to offer a Program On Demand. These opportunities are scheduled by individual troops on a case-by-case basis.



5,600+

Girl Members
grades K-12

30

Covering 30
counties
in Western and
Northern Michigan

3,000+

Adult Members
including
volunteers, parents,
and caregivers

Partner Branded Patch Programs

While traditional Girl Scout badge curriculum is developed at the national level by Girl Scouts of the USA, patches represent a unique opportunity for collaboration on the local and regional levels between GSMISTS and our corporate partners.

As a Patch Program partner, we work with your organization to identify an area you'd like to support based on your industry while keeping your corporate social responsibility priorities in mind.



Sponsorship Benefits for Patch Programs include:

- Patch branded with your company's logo. (potential to be earned by 5,600+ Girl Scouts)
- Logo inclusion in GSMISTS Publications.
- Option to support age-appropriate patch curriculum at every level (K-12) or as a progressive series of programs for a targeted Girl Scout level (Daisies, Brownies, etc).
- Patch Program investment levels vary.

Bring your programs to Girl Scouts!

The Girl Scout DreamLab is an innovative space designed to inspire creativity, learning, and collaboration among our future leaders.

Located at 3782 29th St SE, Grand Rapids, MI, this newly acquired 8,000 square foot facility will incorporate a range of versatile spaces where program partners can host a GSMISTS program on site beginning January 2026.



Contact girlexperience@gsmists.org and a member of our program team will be in touch with next steps.



Character • Courage • Confidence

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